



CITY OF PORT ALBERNI ECONOMIC DEVELOPMENT MANAGER

Monthly Report to City Council May 23<sup>rd</sup>, 2017

**Intended Outcomes for 2<sup>nd</sup> Quarter 2017 & Comments on Progress**

<b>Economic Sector</b>	<b>Intended Outcome</b>	<b>Comments</b>
Aerospace	Companies that would be a fit for an Aerial Forest Fire Fighting Centre of Excellence have been identified and contacted	<ul style="list-style-type: none"> <li>Executive in Residence at Innovation Island has a few companies he is working with who could be a fit.</li> <li>Volunteer proponents of this Centre have met with EDM</li> </ul>
Agriculture	MOU is in place for establishment of agricultural research institute	<ul style="list-style-type: none"> <li>Contact has 'gone cold'.</li> <li>Local agricultural proponents are developing an alternative proposal.</li> </ul>
Forestry	Two deliverables from Rural Dividend Program wood-biomass project has been initiated	<ul style="list-style-type: none"> <li>More discussion is desired before deliverables are established.</li> </ul>
Marine	<ul style="list-style-type: none"> <li>Company 'x' has declared its commitment to locating here</li> <li>CAE's proposed development is proceeding</li> </ul>	<ul style="list-style-type: none"> <li>Commitment of 'x' is dependent on decisions beyond their control.</li> <li>CAE continuing to make progress on plans</li> </ul>
Technology	Tech plan for PA has received matching funding from ICET and RFP has been issued	<ul style="list-style-type: none"> <li>Application going to ICET for response in June</li> </ul>
Tourism	<ul style="list-style-type: none"> <li>Collaboration Agreement w AVT is in place</li> <li>Trails Online Accessibility Project has been launched</li> </ul>	<ul style="list-style-type: none"> <li>Expect to achieve outcome</li> <li>No work done on this to date</li> </ul>
<b>By Project</b>	<b>Intended Outcome</b>	<b>Comments</b>
Canada's Most Rider Friendly Community	Port Alberni has won the online competition	<ul style="list-style-type: none"> <li>Competition won thanks to many in community who 'stepped up'</li> <li>Sign, video and event coming</li> </ul>
SD3	15 Economic Sectors in the Economic Development Strategic Action Plan have been reduced to the 4 most likely to produce results	<ul style="list-style-type: none"> <li>4 best candidates based on 2001 to 2011 date are aerospace, wood-biomass, marine industry &amp; tourism.</li> <li>New data coming in November will be examined as check on findings</li> <li>Aboriginal Administration also identified as strong economic sector</li> </ul>

<b>By Project</b>	<b>Intended Outcome</b>	<b>Comments</b>
Johnston Rd Charrette	<ul style="list-style-type: none"> <li>• Council has received the Concept Plan</li> <li>• The AVCOC has prepared a response to the Plan</li> </ul>	<ul style="list-style-type: none"> <li>• Concept plan has been presented</li> <li>• Application being made to Gas Tax Program for funding of concepts</li> </ul>
Lifestyle Video Series	A second video & two new testimonials have been completed and launched online	<ul style="list-style-type: none"> <li>• In concept stage</li> </ul>
40 Peaks in 40 Days	Agreement has been reached with AV Rescue Squad to support this project	<ul style="list-style-type: none"> <li>• No work on this done to date</li> </ul>
20,000 by 2023	BC Stats supports the population growth indicators suggested by the City	<ul style="list-style-type: none"> <li>• Indicators under review by economist</li> </ul>
Business Licence Revamp	New business licence process & application in place	<ul style="list-style-type: none"> <li>• Work is in progress</li> </ul>
Commercial Storefront Vacancies	An approach to the resolution of this issue has been adopted	<ul style="list-style-type: none"> <li>• Work is in progress</li> </ul>
Façade Improvement Program	Issue 2017 program application forms and select recipients	<ul style="list-style-type: none"> <li>• Program is now fully subscribed</li> </ul>