



# Heritage & Culture

Reduce temporary exhibits to one per year ( from 5)

Reduce level of all services to volunteers, tourism agencies and public

Reduce advertising, supplies and utilities costs

Reduce operating budget to McLean Mill by 17% with reduction to operating season and attractions.

\$93,000

# Alberni Valley Museum

Conserve  
Strengthen &  
Share the  
Unique Heritage  
of the Alberni  
Valley



2009: 25,500 attendance  
1327 school children  
87 volunteers – 2000 hours



# Reduction Strategy

- Maintain basic access
- Reduce all services: to public, researchers, media, volunteers, donors, students, tourism support
- Reduce exhibits to 1 per year
- Reduce advertising, reduce materials
- Diversify revenue sources

# Impact of Reduction

- Downward spiral – attendance and revenue
- Dissatisfied customers and volunteers
- Reduced tourism support
- Loss of staff
- Reduced care for permanent collection
- Fewer changes in displays
- Reduced ability to save heritage resources

# 2010 Operating Budget

<b>Reduction</b>	<b>Impact</b>	<b>Account No.</b>
Reduce total staff from 4 to 3	Care of collection; public inquiries and research; donation offers, exhibits	01.027510
Advertising , promotion	Community awareness, tourism	01.027510
Curatorial, Permanent Exhibits: Supplies, services	Care of photographs and objects	01.027515
	Upkeep to public gallery presentation	01.027516
Temporary Exhibits	One changing exhibit per year, (5 in 2002)	01.027517

<b>Reduction</b>	<b>Impact</b>	<b>Account Number</b>
Industrial Collection: Utilities	Savings due to electrical upgrade	01.027530
Industrial Collection: Services/supplies	Less materials for restorations	01.027530
Small capital	No replacement of furnishings, small equipment	

**Total Museum Reduction,  
2010 : \$43,000.**

# Alberni Valley Museum

## Preservation, Education, Innovation

