



Alberni Valley Museum



2008 Attendance 28,175



Community Feedback



- Public meeting: 86% satisfaction
- Local gov't survey (Malaspina): 71.2% satisfied with quality of heritage resources



Unique community identity





Education



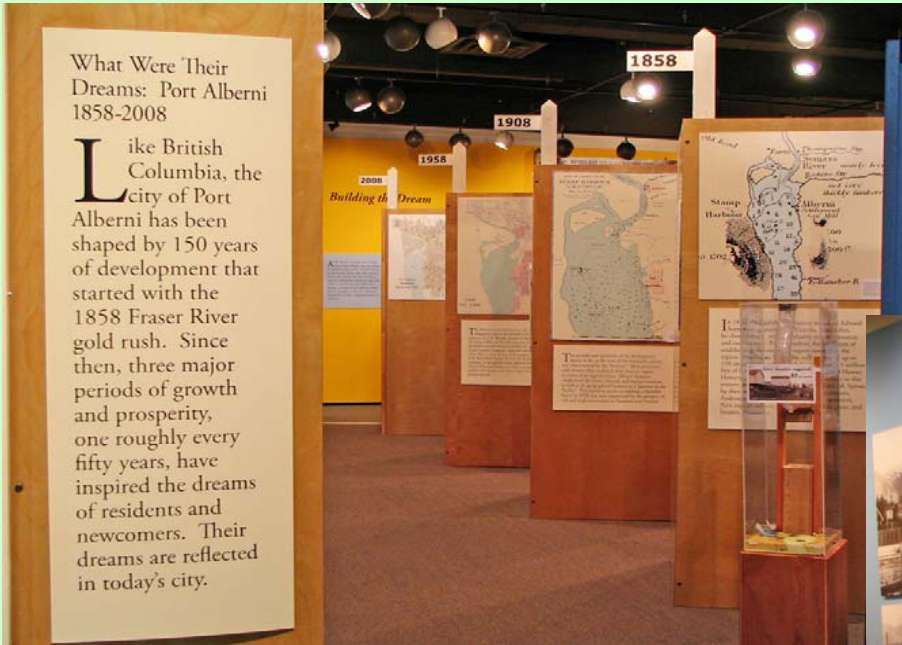


Volunteer support





Highlights: temporary exhibits: Port Alberni 1858-2008





The Art of Still.

Nuu Chah Nulth exhibit





School program review





Priorities 09: school programs





2009 Exhibits

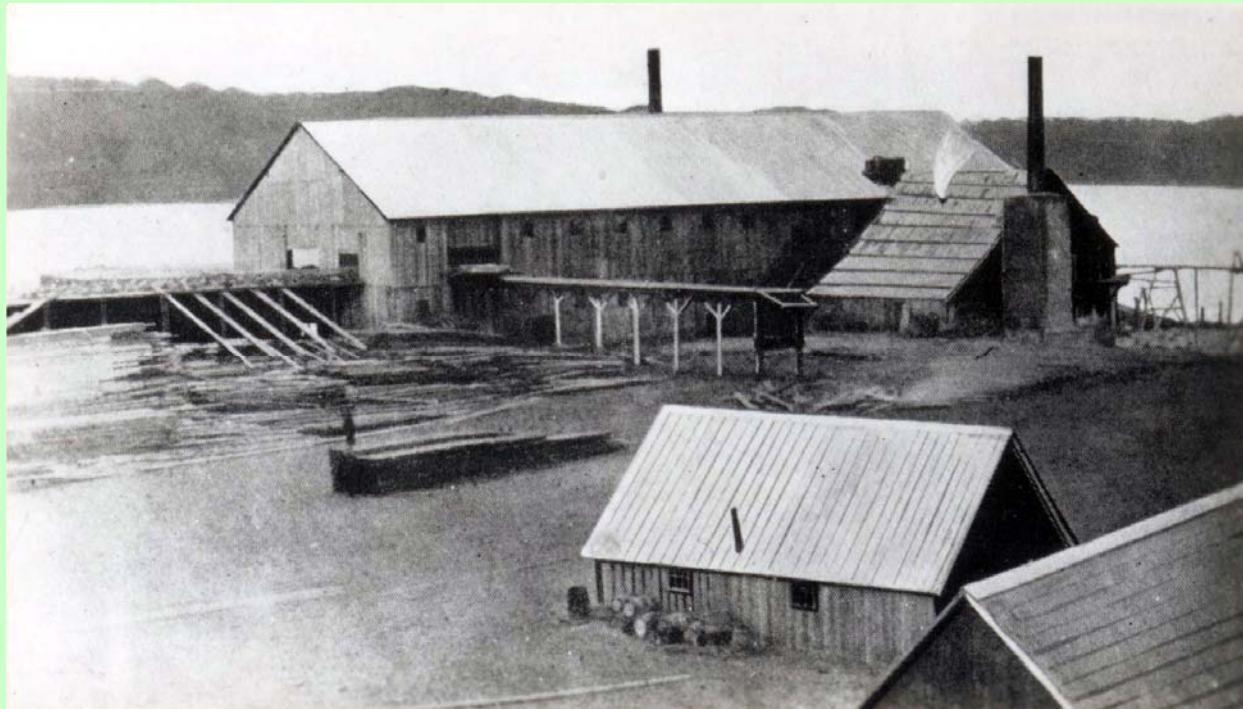
- Global Warming
- History of video Games
- Tsunami to Maritime Discovery Centre





2010 exhibits

- Golden Age of Sawmills: 150 Years of forestry in the Alberni Valley





McLean Mill exhibits



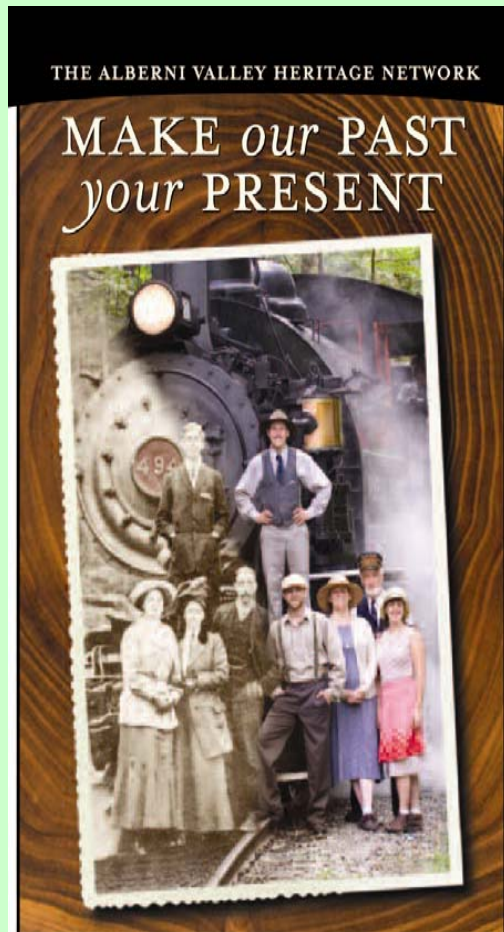


Permanent gallery





Promotion





2009 - 2013

	CULTURAL SERVICES							
		2008	2009	2009	2010	2011	2012	2013
	MUSEUM SERVICES		<i>Projected</i>					
14810	Museum - Sales & Service	21,680	21,680	30,440	28,940	25,640	25,440	24,440
14830	Museum - Grants	73,000	73,000	64,000	64,000	64,000	69,000	64,000
14910	McLean Mill - Sales & Service	245,500	257,800	269,050	281,605	294,263	307,023	319,888
	CULTURAL SERVICES	340,180	352,480	363,490	374,545	383,903	401,463	408,328
	SALES OF SERVICES	3,863,252	3,941,469	4,031,677	4,108,601	4,175,983	4,311,488	4,379,205

	MUSEUM SERVICES							
27510	Museum Services	377,132	370,528	371,375	366,691	365,827	368,963	375,907
27515	Museum Programs - Curatorial	15,314	13,550	15,686	13,287	13,349	13,413	13,301
27516	Museum Programs Permanent Exhibition	9,050	8,000	9,230	8,500	6,500	6,500	6,500
27517	Museum Programs Temp. Exhibits	45,690	46,604	46,370	46,446	25,769	34,300	27,600
27530	Industrial Collections	35,300	35,000	42,248	41,701	41,722	43,814	44,982
27550	Museum Maintenance	62,195	63,400	63,818	64,154	65,593	67,036	68,536
27555	McLean Mill	541,100	548,400	559,650	567,205	574,863	582,623	590,488
27600	Library Services	508,749	523,793	515,882	526,200	536,724	547,458	558,407
	CULTURAL SERVICES	1,594,530	1,609,275	1,624,259	1,634,184	1,630,347	1,664,107	1,685,721



Earned Revenue 2008



Earned Revenue 2009

- Revenue Generation Strategy
- BC Arts Council
- Grants, sponsorships
- Gift shop sales
- Programs
- Donations, contributions
- Total budgeted: \$94,000



2009 Reductions

- Part time staff / students
 - Reduced customer service
- Advertising / promotion reduced
 - Impacts tourism development
- Impact on collections, permanent exhibits, volunteers



Future Reductions in 5 year plan

- Casual staff
- Advertising/promotion eliminated
- Permanent exhibits
- Industrial collection restorations
- Temporary exhibits



Museum

Any country
worthy of a
future should be
interested in its
past.

W.Kaye Lamb

