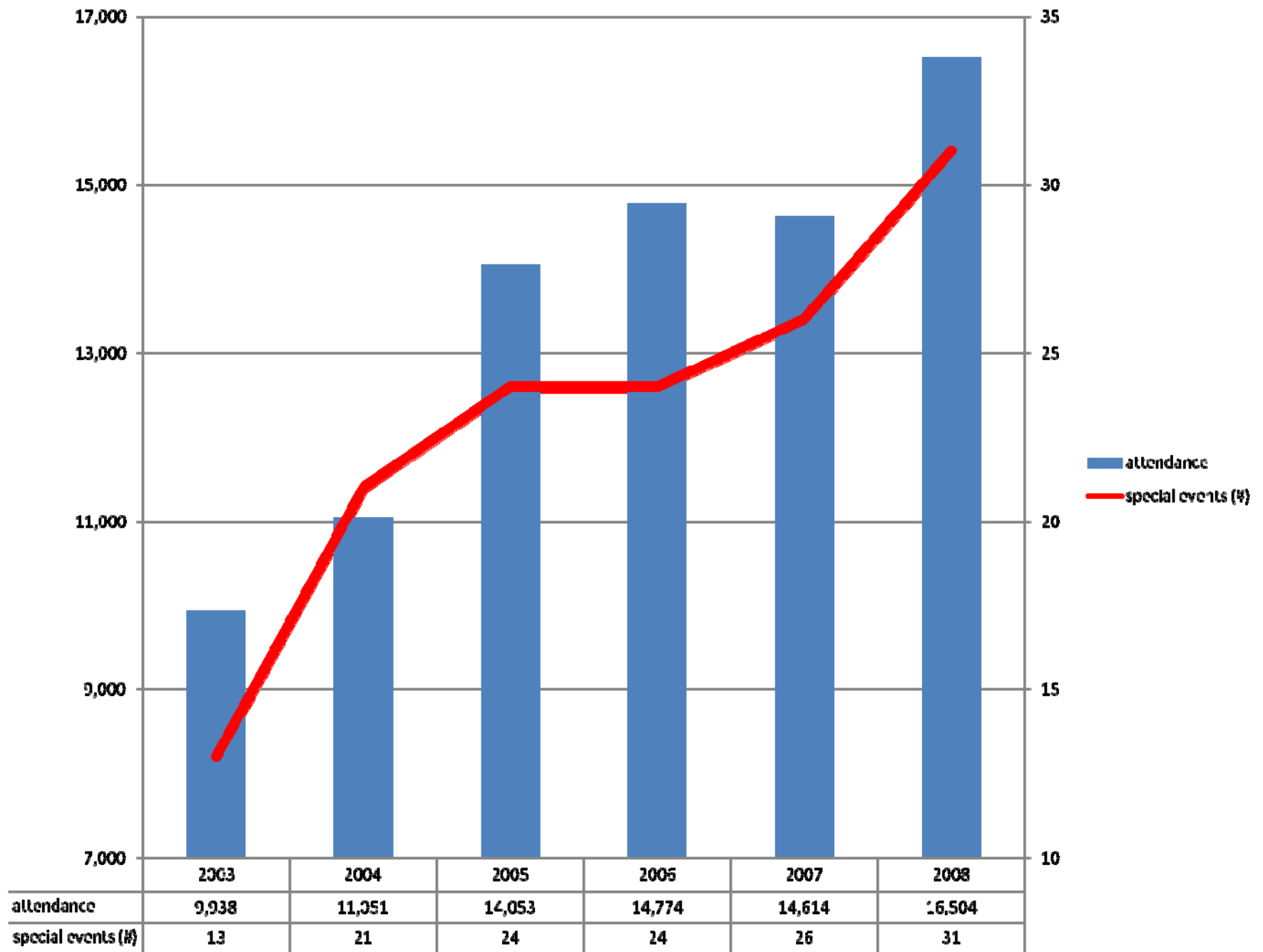


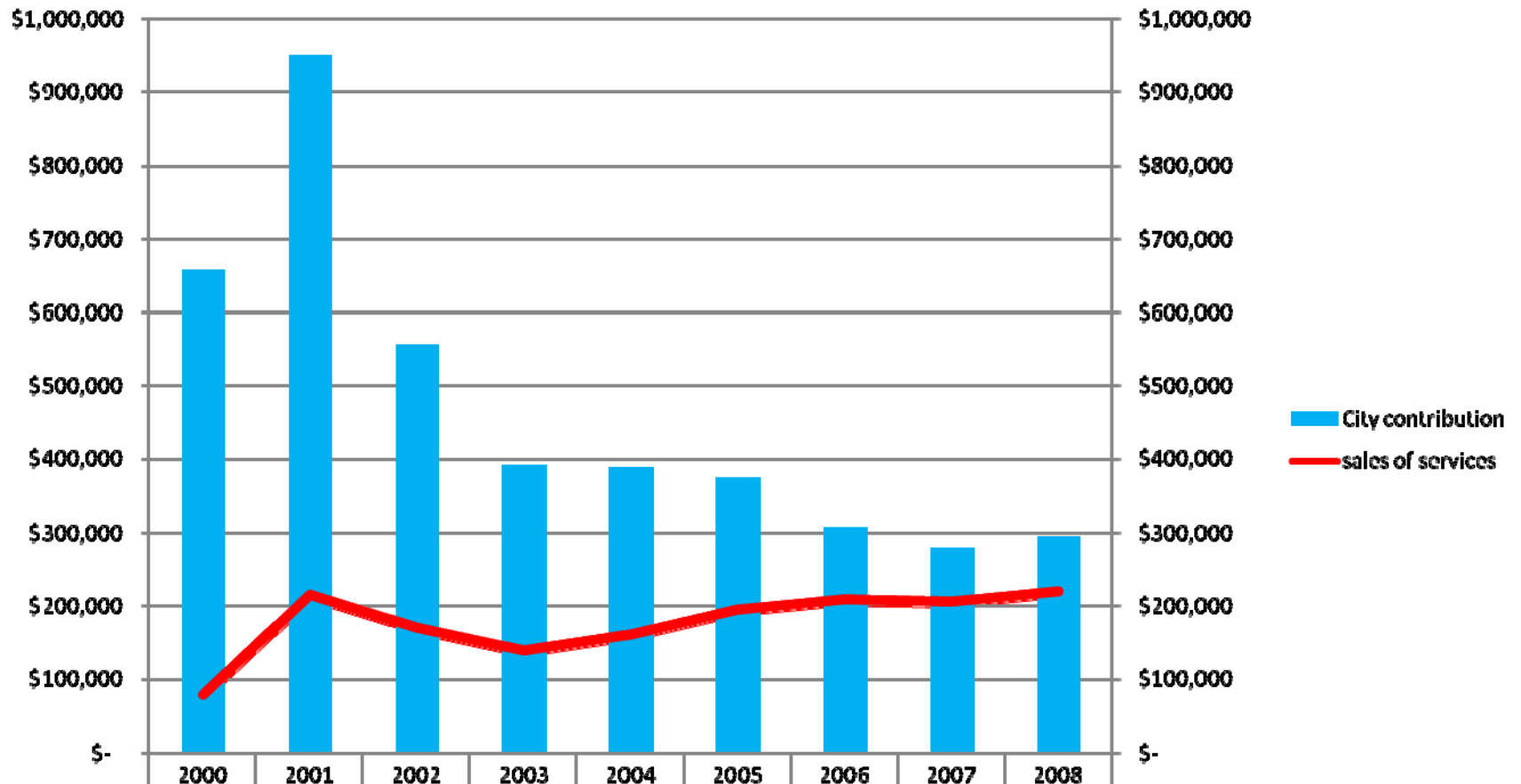
McLean Mill 2009 Financial Plan Presentation



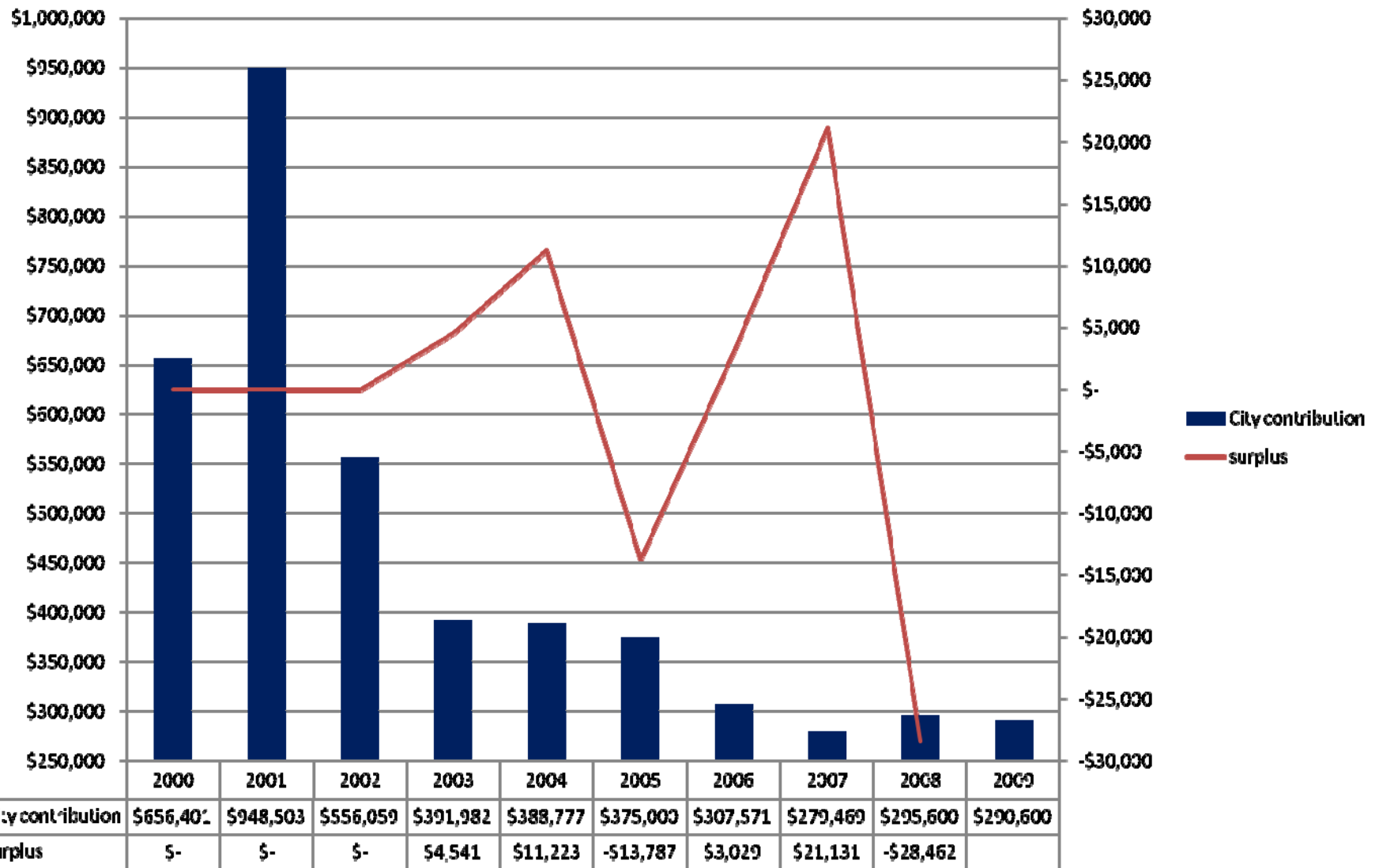
Expenses	2008	2008	2009
	budget	actual	budget
utilities	45,500	55,371	58,920
advertising	29,000	35,401	31,560
fire & physical damage	62,100	50,542	53,070
repair & services	56,083	76,224	94,250
land rental, taxes, track	28,000	18,475	15,280
supplies & small tools	44,267	56,934	50,340
contract services	276,150	280,581	276,130
Total	541,100	573,528	579,550

Revenue	2008	2008	2009
	budget	actual	budget
miscellaneous	0	48,462	25,550
Island Corridor Found.	9,900	0	0
lumber / custom wood	12,000	24,055	28,600
concessions / g. shop	35,600	34,103	28,900
admissions	169,000	159,331	179,300
contributions & grants	17,500	10,056	23,200
corporate sponsorships	0	0	0
building rentals	1,500	1,921	3,400
City of Port Alberni	295,600	295,600	290,600
total	541,100	573,528	579,550





City contribution	\$656,401	\$948,503	\$556,059	\$391,982	\$388,777	\$375,000	\$307,571	\$279,469	\$295,600
sales of services	\$77,956	\$215,116	\$169,710	\$138,479	\$160,808	\$195,337	\$207,938	\$206,200	\$219,536



2008 Accomplishments



2008 Accomplishments

Attendance: 16,504 (+13%)

Events/Charters:

- Pride Train
- Captains' Reception (Tall Ships)
- Waterfront Run (Tall Ships)
- Barclay Lodge – Mill Degree (installation)
- Port Alberni Geo-Cathlon (geo-caching event)
- McLean Mill Christmas Village
- Festival of Christmas Lights
- weddings – 3
- cruise ship - 5

Revenue:

- Admissions +8%
- Lumber Sales/Custom Wood Cutting: +50%
- 38.3% earned revenue , industry standard (Statistics Canada) 31.7%

Fundraising: Arrowsmith Rotary, Canada Summer Jobs (HRSDC)

Projects:

- Barclay Best Western platform (infrastructure)
- Roundhouse Hilton (crew accommodations) - \$2,200, projected 5 year savings \$23,075
- steam donkey (exhibit) – sled build, boiler certification - \$5,000
- water tower (exhibit) – timbers cut, construction started
- Argyle crossing (infrastructure) - \$3,500
- VRC courtyard expansion (visitor services) - \$2,600
- golf cart (visitor services) - \$12,100, projected 5 year savings \$14,000
- tie inserter rebuild (infrastructure) - \$6,000
- Hi – Rail (MOW equipment)
- No. 7 (steam locomotive) – L/H side rods, duplex air compressor, burner

Restoration, Mill: Millwright's Shed (roof), C. House (cupboards), Worker's House (door)

Gift Shop: 20 new items – McLean Mill & APR DVD's, APR booklet, No. 7 & Yellow Hayes placemats & pins

Marketing: TLA Convention & Tradeshow, Alberni Valley Tourism (7 Wonders Campaign), 'GEM' designation by AAA

Safety: Job Safety Breakdown - Shop



2009 Objectives

2009 Objectives

Events/Charters:

- VI Logging Modelers Meet
- Don't Tell Mom & Dad (children)
- Sawmill Run – British Car Run
- BBQ Rib Special (BatStar)
- cruise ship – 10

Revenue:

- 2-day Mill pass
- tier pricing
- Best Western Barclay Hotel packg.
- cruise ships (Holland America & World)

Fundraising: Young Canada Works, Heritage Legacy Fund, Canada Summer Jobs (HRSDC)

Projects:

- steam donkey – installation of boiler onto new sled, boiler engine rebuild, static display
- water tower – completion of project
- gin pole sled – sled rebuild
- portable outlet boxes, electrical – installation
- tie replacement program – 175 ties
- chipper, flail mower (MOW equipment)
- C. L. & R. Co. crew speeder #105 – June completion
- No. 7 (steam locomotive) – R/H side rods, fuel tank
- #113 (steam locomotive) – acquisition, and transportation

Restoration, Mill: waste conveyor (planking & footing), green chain (motor mounts), decking, understory posts

Gift Shop:

- clothing line - Mill
- DVD – McLean Sawmill (Double Steep Productions)
- “Mill” Tea (7th Avenue Tea House)

Marketing:

- review and monitoring of program
- Heritage Network website upgrade
- Best Western Barclay Hotel - Featured Local Attraction

Safety: Safety Management System Plan, fork-lift training

Arrowsmith Explorer



Arrowsmith Explorer

To upgrade the 39 mile Port Alberni subdivision, for the purpose of operating a steam train excursion between the communities of Port Alberni and Qualicum Beach. Funding will address repair and maintenance of the trackage, modifications to equipment, and acquisition of additional locomotive and a passenger coach. Positioned as a destination attraction, the primary product will be a scenic five-hour journey, with stops at Coombs and Parksville. Guest will arrive in either community (Qualicum Beach or Parksville) in time for dinner and shopping.

Highlights

- Total project \$3.2 million, WED ask \$800,000 (submitted January 26, 2009)
- Island Coastal Economic Trust, Stage One approval for \$1.4 million (extension requested January 20, 2009).
- Island Coastal Economic Trust have agreed to review the Business Plan (January 2009), and will make funds available for assisting with its completion if necessary.
- Regional in scope, with support from key stakeholders - City of Port Alberni, Town of Qualicum Beach, City of Parksville, Regional District of Nanaimo, Alberni-Clayoquot Regional District, and Island Corridor Foundation
- Island Corridor Foundation has granted exclusive corridor access for passenger excursion services, timber movements, and other related tourism and recreational activities.
- Supports Island Corridor Foundation's mandate that "an upgraded rail system can increase tourist visits to the Oceanside beach resorts First Nations cultural venues and better service the growing cruise ship sector in Nanaimo, Victoria and Port Alberni by bringing new business to our hoteliers, restaurateurs and retailers up and down our Island."
- Rail upgrades will generate 2,000 person days in employment, over a two year period.
- Direct Economic impact of over \$43.5 million over a 25 year period (Malaspina College Economic Impact Report).
- Verbal agreement with Western Forest Products for the acquisition of #113 steam locomotive.
- Alberni Pacific Railway has carried over 194,000 passengers since commencing operations in 1984.
- Applicant (Western Vancouver Island Industrial Heritage Society) has operated the McLean Mill National Historic Site since 2000.
- As a significant new attraction, the Arrowsmith Explorer will build upon and support existing attractions and services providers, as well as encourage new development and initiatives.

Economic Impact

Report	visitors	\$/ day	Economic Impact	Source
Arrowsmith Explorer		\$ 216.00		Tourism Vancouver Island (Malaspina College)
Grand Prix, 2000	4,000	\$ 129.00	\$ 515,989	Marketplace Group Consultants
Fort Steele, 2007		\$ 62.70		Toursim BC
McLean Mill, 2008	16,504	\$ 62.70	\$ 1,034,800	
		\$ 129.00	\$ 2,129,016	
2000 - 08	131,142	\$ 62.70	\$ 8,222,603	
		\$ 129.00	\$ 16,917,318	