



City of Port Alberni

2009 Economic Development Budget Presentation

Reason for Economic Development



- Business Retention
- Business Attraction
- Diversification of Economy
- Sell/Lease City Lands to Support Above



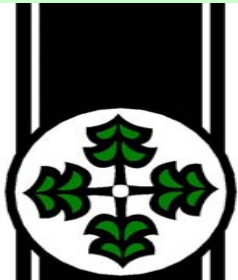
2008 Key Accomplishments

- Money for Trails
- Money for U-17 Marketing
- Subaru Auto Event
- Rural BC Secretariat Assistance
- Live, Work, Play, Invest videos



2008 Key Accomplishments

- Truck Loggers Pamphlet
- AV Tourism Council Planning Work
- Wood Tech 21 Roundtable
- Think Asia workshop
- 3rd Ave Redevelopment



2008 Key Accomplishments

- Tall Ships Economic Impact Survey
- Forest Industry Recommendations
- Port Townsend Tour
- Cruise Ship Response
- U-17 videos



2009 Work

- Continue Business Retention and Business Attraction Activity
- Continue Diversification of Economy
- Assist Sale/Lease of City Properties
- Strategic Plan for Alberni Valley



Selected 2009 Projects

- Wood Tech 21
- Industrial Tax Issues
- Phase 2: Re-Discovering Alberni Valley
- Cruise Ship Response
- Harbour Quay Upgrades



Selected 2009 Projects

- Rural Secretariat
- Lady Rose
- Trails
- Marketing/Advertising
- Industrial Lands



Selected 2009 Projects

- Grant Applications
- Ocean Sciences Centre
- Website Initiatives (champions/time & place)
- Stop
- Turn Left



Expenditure

- 2009: \$157,519 (2% more than 2008)
 - Salary \$ 80,196
 - Benefits \$ 21,252
 - Advertising \$ 22,500
 - Contract Services \$ 21,570
 - Memberships & Subscriptions \$ 4,500
 - Supplies \$ 2,800
 - Public Receptions \$ 2,500
- 2008 \$154,429
- Regional District Contribution - \$15,833