



# CITY OF PORT ALBERNI

ECONOMIC DEVELOPMENT MANAGER REPORT FOR MARCH 25, 2008

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## Activities in the period February 25 to March 19, 2008

### 3<sup>rd</sup> Avenue Uptown Redevelopment Project

- Planning for project
- Successful meeting with uptown merchants (and residents) to inform them of redevelopment plans and get feedback

### BC Explorer

- Planning for project
- Work with film crew to get high definition video shot of life in the Alberni Valley under the Live, Work, Play, and Invest categories.
- Also worked with the producers to get raw footage from the Alberni Valley Tourism, Danish Television Outdoor Show and the Coulson Group of Companies

### Business Retention

- Ongoing work with local manufacturer to find larger premises
- Ongoing work with local tourism company to support operational base
- Meeting with entrepreneur re wireless 'hotspots' for community

### Business Attraction

- Ongoing work with Wood Tech 21 and their vision for integrated new forest industrial operations
- Meeting with entrepreneur re salt water aquarium animal distribution business

## Work in the forthcoming period March 25 to April 23, 2008

- Review of PA Forest Industry
  - Discussions re next recommendations
- ICET applications
  - Support to groups with stage 2 applications not submitted yet
- Wood Tech 21 (ongoing)
- Media columns/interviews (ongoing)
- Business Retention (ongoing)
- Business Attraction
  - 'BC Stories' project
- Diversifying Economy
  - Meeting with Recycling Industries table from Re-Discovering Forum

Pat Deakin