



CITY OF PORT ALBERNI

4850 Argyle Street, Port Alberni, BC, V9Y 1V8

3RD AVENUE UPTOWN REDEVELOPMENT PROJECT

The Uptown and Waterfront Redevelopment Report submitted to the City of Port Alberni and the Port Alberni Port Authority in January 2007 contained recommendations for 'phased streetscape improvements to 3rd Avenue (and Argyle Street)'.

The improvements suggested for 3rd Avenue included new street lighting fixtures, a hanging basket and banner program, minor repairs to existing crosswalks, replacement of materials in the planters and new curbing on existing median islands. These improvements were estimated at \$494,000.

The improvements were recommended because the uptown area was in need of a makeover to attract shoppers and 'environmental engineering' to discourage crime and because fixtures were nearing the end of their life expectancy.

The City set aside \$247,000 in the Capital budget (50% of the costs) and began pursuing other funding sources for the remainder. In the fall of 2007 the City was successful in obtaining the other 50% of the budget and began planning for the improvements.

As the design details for the project moved along, it became clear that replacement of the light poles and traffic controllers at the three intersections should also be undertaken and consequently Council reviewed and approved an additional \$150,000 in the Engineering Department's budget for this purpose. The total budget for the project is now \$644,000.

The light standards were chosen during consultations with the Uptown Merchants Association and other interested residents and stakeholders in the spring of 2008. Bailey Electric of Port Alberni was subsequently chosen through a tender process to do the work which will be completed by late 2008. The City of Port Alberni is providing assistance as necessary to keep costs down.

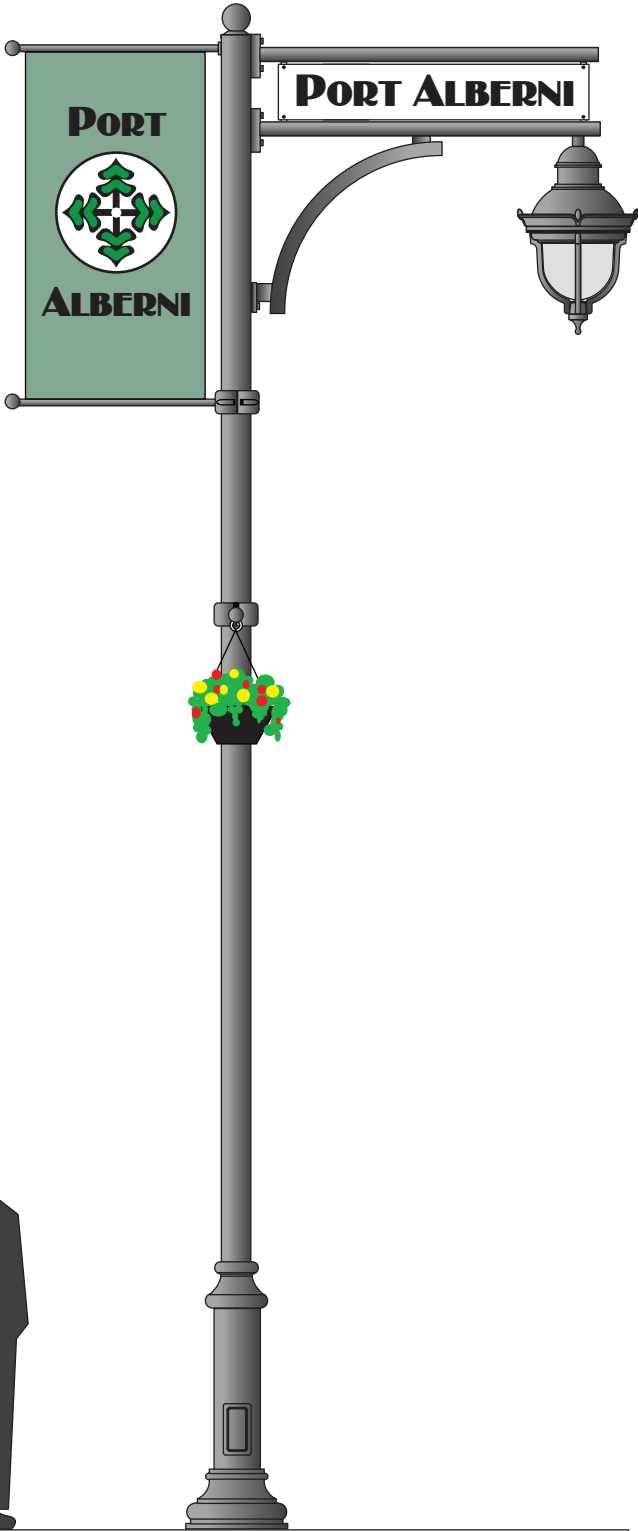
In conjunction with the redevelopment project, City Council has adopted two Commercial Revitalization Tax Exemption Bylaws and, with the RCMP, a Crime Reduction Strategy.

These measures have started to impact the look and feel of the uptown area in a very positive way.

Some work was done on Argyle Street in 2008; additional work will be done in 2009.

Decorative Roadway Unit

23' ▶



Alternate View

23' ▶

